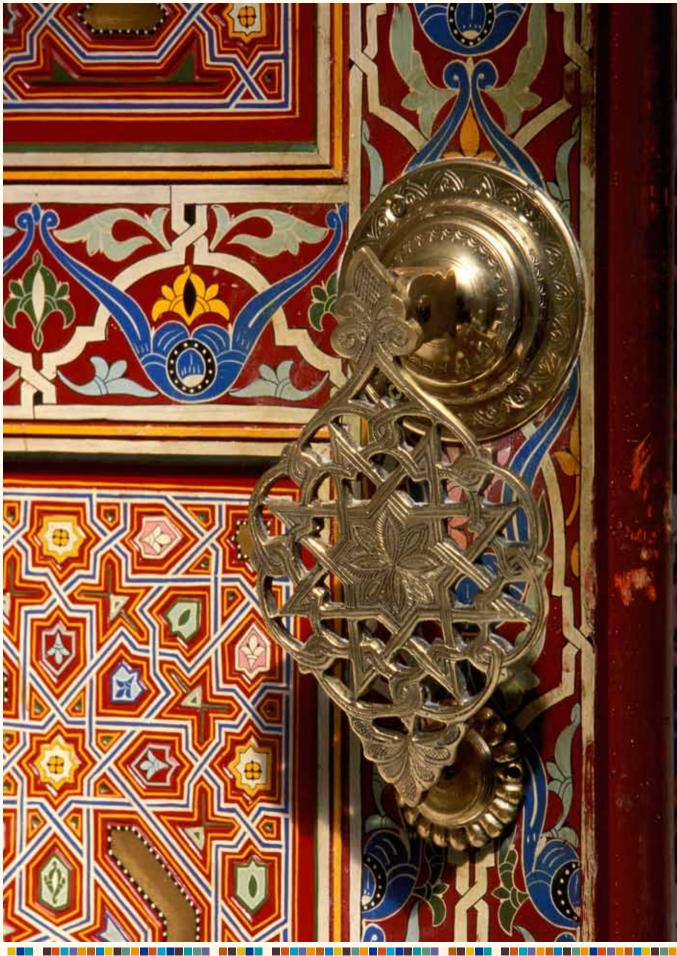


# Morocco



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## Overview

Cedar tree in snowy Atlas Mountains

### Morocco, land of contrasts

Morocco is the land of a thousand contrasts. With its diversity of landscapes, exceptional cuisine, and breathtaking nature, coupled with an extraordinary cultural and human heritage, Morocco is enticing.

In Morocco, nature has given free rein to its imagination. From the Atlas to the Rif Mountains, from the Atlantic coast to the Mediterranean shores, from the wide sandy bays to small isolated rocky coves, from the southern large golden dunes to green oasis, the charm is boundless.

From the luxuriant forests to the barren high plains, from the deep wadis to the incomparable caves, from the lakes and waterfalls to the daunting Kasbahs, Morocco's wonders lie before you as far as your eye can see, endowed with history and wild beauty. A Country of unusual landscapes and memorable views, Morocco will surprise those who are curious enough to go beyond its trodden paths to discover its true nature.

Its multiple crafts offer the best traditions culminating in a jealously guarded know-how by generations of craftsmen. A country rich with flavors, contrasts, unsuspected treasures and new acquaintances, full of throbbing memories in the authentic medinas and the untouched alleys of its cities.

A natural enclave, Morocco offers sports and adventure lovers all types of sporting activities including mountain biking excursions, rafting in the upper rivers, paragliding and hiking in beautiful deserts.

Just as the beauty of its landscape will ravish the eye, the authentic welcome will warm your heart. In Morocco you will find enthralling hotels, unique in style, memorable hammams, soothing spas, thalassotherapy and balneotherapy centers with exceptional beneficial effects and virtues.

In Morocco, culture is always on the agenda. Throughout the year, music festivals, artistic gathering, folk moussems glorify art in every region of the Kingdom. Let your

Self be taken by the exalted atmosphere and enjoy an enchanting lyrical program.

Morocco, a royal welcome and a magic stop which worth the trip



# Discovering the Mediterranean



Three Forks Cape

#### The Mediterranean coast:

Melodious waves, golden sand, large bays, the Mediterranean coast will be up to your desire for breaking away and free air. An amazing blend of emerald green and sky blue, balancing between a wild landscape and silver crested waves. At the heart of the Mediterranean shores made of beaches, coves and creeks and close to the cliffs and the Rif Mountains, the cities of northern Morocco will charm you and whisper to your ear countless secrets. Saidia, Al Hoceima, Cala Iris, Chefchaouen, Mdiq, Cabo Negro, Martil, Tetouan will show you that from translucent ocean sprays to deep canyons, there is only one step: emotion...



Golf of Cabo Negro

### Tétouan



The city center

Tetouan is set where the mountain reaches into the sea. Sometimes green and lush, sometimes with translucent blue hues, Tetouan, the beautiful subtly combines the sweetness of the Mediterranean to the authenticity of the Rif. Surrounded by wild landscapes, canyons, wadis, steep trails on one side and beautiful beaches with wavering waters that run along the coast on the other side, Tetouan shows its natural grace.

#### A glorious past

Tetouan maintains with great mastery its past Moorish influence illustrated in every corner and every house or streets. Surrounded by five miles of walls and guarded by seven magnificent carved doors, the town is named after the Berber word «Titaouin» which means «springs» as they are very numerous in the city. The Medina of Tetouan has been on UNESCO's World Heritage list since 1997. Its prestigious history is told in the Archaeological Museum and the Ethnological Museum of Moroccan Arts, two symbolic places for Tetouan's customs and traditions.

#### Around Tetouan:

With a hilly landscape, luxury hotels, a thick vegetation, and a heavenly coastline, the Tamuda Bay seaside resort beaches all contend to make your stay as peaceful and sweet as possible: Mdiq, charming coastal town and renowned for its waterfront, its pedestrian streets, its fishing port; Cabo Negro, one of the finest golfing heritage of the kingdom; Marina Smir, luxurious ultra modern marina, located in the heart of a unique site; Martil, charming place where the northern breeze mingles with the essences of sea pines ...,

Further east, the village of Oued Laou offers an experience of pure contemplation, an out of time moment of peace in an untouched universe where mystical silence vies with wild beauty...



Hispano-Moorish architecture

### Chefchaouen



The Kasbah in Chefchaouen

Embraced by the Rif Mountains Registered as an Intangible Cultural Heritage of Humanity by Unesco in 2010, its rustic charm stems from its mysterious alleys where you can stroll among the white and bright blue painted houses looking out onto the fruit tree shaded Andalusian patios. Its medina is buried in the mountains and its winding cobbled streets, with colorful stalls and spicy scents are meandering beautifully along its slopes. Its main square is dominated by the red ramparts of the Kasbah, built in the seventeenth century with colorful Andalusian gardens and a small museum where you may find treasures of embroidery and colorful and varied clothes in the style of those worn by the women of the area.

#### A land of unlimited resources

Chefchaouen is known to be a dietary model thanks to rich and healthy products. It is a real come back to authentic virtues, drawing on the resources of the land: olive oil, fruits and vegetables, cereals and many spices and condiments.

#### An exhilarating nature

The region of Chefchaouen in Morocco is a leader in terms of environmental commitment and environmental preservation and it offers a variety of stimulating activities combining trekking, hiking, climbing, caving, hunting, fishing and canoeing to discover the fascinating Rif mountains, the pine, cedar and oak forests. This region is one of the first in Morocco to take part in the flagship project «Tourism host land», an initiative which promotes the development of rural areas through routes which bring you in touch with the people and their lifestyle. Talassemtane National Park extends over a breathtaking landscape and contains over 1,380 plant species, including many endemic ones and a rich fauna with more than one hundred species. Near the park, God's Bridge in Akchour, is an impressive natural arch, carved in the red rock, overlooking the crystal clear waters of the Oued Farda. You can also visit Cherafat waterfalls, a place where only the sound of the towering waterfalls breaks the silence.



Typical alley Chefchaouen medina

### From Al Hoceima to Saidia



Dolphin in the Mediterranean

Al Hoceima is a coastal town overlooking the sea with a succession of bays and coves with calm and clear waters. Tourists and residents devote themselves to the pleasures of water sports or relaxation. Al Hoceima is also the home of the National Park in the Bokkova Mountain with its high cliffs and a large part of which is at sea. Three species of dolphins live there: The common dolphin, the striped dolphin and the bottlenose dolphin. 69 species of birds have been counted, including specifically one of the largest concentrations of osprey world. It is also the home of very rare species like the monk seal and the Audouin's Gull.

#### Saidia, the blue pearl

With a pleasant beach, shallow clear waters, a backcountry which calls for adventure and excursions, Saidia, is the new beach resort and the future jewel of the Mediterranean coast. Saidia is becoming a tourist attraction in the heart of Eastern Moroccan, two or three hours from the major European cities by two international airports, Oujda and Nador. With a marina worthy of a boating destination equipped to international standards and considered to be the third largest marina in the Mediterranean. The city boasts of 4 and 5 star hotels, villas and luxury residential apartments, three golf courses and a «Medina Center» with many shops, restaurants and cafes. Close to Saidia, the small fishing village of Ras el Maa is not without charm. Small eucalyptus covered dunes dot the landscape, with a well protected beach backed to a cliff and a site of biological interest at the mouth of the Moulouya.



The mediterranean coast

# The East From Oujda to Figuig



The Tafoughalt Mountain

To the east of Morocco, from the Mediterranean shore of Saidia to the Saharan oasis of Figuig, surrounded to the west by the Central Rif Mountain, and to the East by the border with Algeria, The East offers a variety of topographical features and incomparable landscapes, with many prehistoric remains for those interested in history and anthropology.

#### The welcoming Oujda

Oujda, a town located between the Rif Mountains and the long road that leads south to Figuig is a city preserved from the excitement of the busy tourist towns that surround it. The lively and cheerful Medina, in the city center, is bathed in the Mediterranean light and cheerful animation. Two massive doors are guarding the two entrances to the medina, Bab Al Gharbi to the West and Bab Sidi Abdelouahab to the East. Another jewel in the medina: The Koranic school, a Merinid madrasa dating from the fourteenth century speaks admirably of the eventful history of this ancient city. The Palace Dar Sebti is dedicated to Arab-Andalusian music, called Gharnata.

4 km from the city, the forest of

Sidi Maafa offers beautiful walks and panoramic views of the city and its surroundings. 6 km from Oujda, the springs of Sidi Yahia supply a beautiful oasis with water and is home to the tombs of several saints.

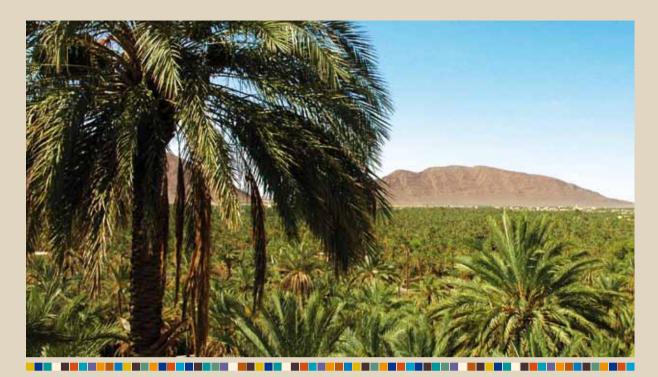
#### Tafoughalt

Tafoughalt, 44 km from Saidia, is a small town perched at 850 m with a cooling breeze from the sea in the summer. A perfect place for excursions and breaking away in the mountains, it conceals amazing natural wealth, including the Snassen Beni Mountain with a variety of trees: Eucalyptus, oak, pine, cedar, doum (Palmetto).

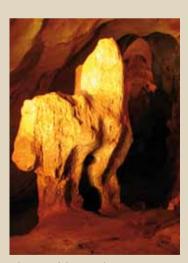
Near Oujda, a river of rare and wild beauty looms along the winding road: The Zegzel canyons are one of the most beautiful sites in the region. The trails meander along the canyon and its different shores, and the time is suspended when you contemplate this breathtaking site. A magnificent and beautiful landscape with: terraced orchards planted with fig trees, pomegranate, orange and medlar trees, wild roses and oleanders growing peacefully near the bed of the wadi.



Bab Al Gharbi in the medina of Oujda



The oasis of Figuig



The cave of the Camel

#### The cave of the Camel

The name was originally chosen because of a stalagmite shape eerily reminiscent of the camel. This cave open to caving throughout the year, is the most famous and most visited of the region. A lit circuit allows visitors to marvel at its stalagmites and stalactites, sublime sculptures of nature.

#### Figuig

433 km from Oujda, Figuig is one of the most beautiful oases of Morocco, the closest to Europe. It has preserved its history, its ramparts and its mosque dating from the fifth century of the Hegira, and rock carvings dating from the Neolithic Age. The town and its area count 7 ksours. Because of its unique old buildings, it has been listed as a National Heritage, and among the most famous are Zenaga Ksar, Ksar El-Hammam Oudarhir and Ksar Foukani. The Figuig palm grove is a maze of greenery and with over 100,000 date palm trees and a dozen varieties including the famous «Aziza».

# The Atlantic Coast <sub>Tangier</sub>



Cape Spartel

Over more than 2900 km, from Tangier to Lagouira, you will discover a succession of attraction of truly genuine diversity. Surrounded by the rolling waves of the ocean, the coastal towns attract both adventure sports lovers and board sports fans.

#### Tangier, crossroads of civilizations

Located in northern Morocco, Tangier overlooks the Strait of Gibraltar, 15 km off the Spanish coast, glorified by artists and scholars from all around the world who have walked its land and created their works (Henri Matisse, Eugene Delacroix, Paul Bowles and many others ...).

#### Where the sea meets the ocean Legendary shores between the Atlantic and the Mediterranean, two capes are looming proudly to chisel the beautiful Tangier landscape, Cape and Cape Malabata. Cape Spartel houses the spectacular Caves of Hercules,

natural caves with stunning views over the Strait of Gibraltar, lit by a single pass over the ocean which walls shaped like a map of Africa.

Cape Malabata offers a spectacular view over the bay of Tangier. Planted with pine trees and shrubs, it is the keeper of an undaunted lighthouse and a mysterious medieval castle.

#### Tangier the exuberant

After the mild sea air, comes the excitement of the medina and its great socco (souk in Spanish). From shop in shop and street to street, you shall be enthralled by the authenticity of the souk. Taking the Siaghines street (jewelers) will take you to the small Socco, a small picturesque square lined with cafes once frequented by the emblematic figures of Tangier. A little further on stands Tangier soul, the Kasbah, the old fortress which ramparts overlook the medina.



### From Assilah to Larache



A small street in Asilah

Assilah is an Arab Andalusian city with a Portuguese history still very alive in the city. The Portuguese ramparts that encircle the city and part of which overlooks the cliffs onto the sea testify for the glorious past with the Hispano-Moorish architecture and the successive arches, doors and columns. Bastions, towers and fierce ramparts offer today an intact glimpse on the past. Incredibly serene, Assilah lives

to the rhythm of the waves and the enchantment of its shows, during festival periods. The vast expanse of the beach invites for long horseback riding and relaxing moments.

#### Larache

90 km from Tangier, Larache attracts people in search of relaxation and idleness and promises pleasant walks along the blue waters, and near the fishing port. A typical Andalusian architecture, more present in the city center. The Kasbah with winding alleys overhung with arcades used to be a stronghold for privateers. The restaurants are famous for their succulent grilled fish and a delight for seafood lovers.

Near Larache, perched on a hill are the ruins of the Roman city of Lixus. Nestled in this serene setting, the ancestral city reveals impressive remains and is preparing to host the Azur «Lixus» resort, a modern beach resort under construction. It is a haven of «well-being, health and nature» for those who love boating, water sports and nature. The site with an important environmental dimension will include a marina, a forest park, two championship 18 hole golf courses and a shopping center.

A myriad of activities to explore the back country, namely hunting, trail rides and tours will delight nature lovers.



### Casablanca



The twin center

Hectic and modern, Casablanca, the economic capital of the kingdom, is a city which never sleeps. Impetuous, vibrant and frenzied by nature, it shows its worldly flamboyance and traditional charm, a duality it demonstrates immoderately with brilliance. While eyeing the future, Casa the white will retain openly its original aura. Between modernism and authenticity, it cultivates an ever-renewed and secret energy.

#### Socialite Casablanca

On the doorstep of Europe, the city attracts many companies and hosts seminars and conferences throughout the year. With topclass facilities and efficient services, it is a show case for modern Morocco, resolutely turned towards the future, with no less than 60% of Morocco's industrial and business companies and the majority of banks. The foreign cultural institutes and centers are legion and offer a rich variety of events. Cultural activities abound, with prestigious programming including concerts, exhibitions, plays and cultural quality.

#### An architectural patchwork

Even when constantly changing, Casablanca still retains a rough charm. From the church of the Sacré Coeur to the central market, between alleys, passages and boulevards, the city perpetuates the avant-garde architectural masterly skills specific to the 20s and 30s. An architecture combining urban planning and aesthetics, found all around the centers of power. Admire the Art Deco buildings with their domes, columns and carved balconies glorifying an era that was the scene of unique architectural expressions. A mixture of neo-Moorish style and art deco geometric shapes, punctuated by zellige and neoclassical expressions, is creating at every street corner, an eloquent patchwork.



The Hassan II Mosque

#### At the heart of the city

Casablanca famous places are scattered in several districts of the city. The medina is the oldest part of the city. Destroyed by an earthquake in 1755, it stands out for its Arab-Muslim and colonial architecture. The city flagship site, the Hassan II Mosque, the largest in the Maghreb and the third largest in the world after Mecca and Medina, has a splendid esplanade. A national pride, close to the tallest minaret in the world, is a long reach of marble and emerald zellige rising 210 meters into the sky. Grand and timeless, the Great Mosque is constantly busy, a meeting point for Sunday strolls. Another essential site of

the city, the Habous, a traditional neighborhood, made up of narrow streets, small squares and stone arcades with many bazaars and artisan shops.

The Corniche of the city is a harmonious living space offering many activities: restaurants, ice cream stores, luxury hotels, shopping centers, playgrounds, shows, nightclubs, movie theaters, yacht clubs ... Soon the city will build a huge marina combining luxury hotels, luxury apartments, business center and shopping malls. An ambitious project designed to become a major tourist attraction, sealing forever the growth of the boosting city.



Casablanca Art Deco at its best



The Habous district

### From El Jadida to Mazagan



El Jadida, the former

Mazagan

Azemmour is a small walled coastal town nestled on the bank of Oued Oum Er R'bia. Strolling through the Medina, you find traces of Portuguese architecture on the house front doors and a ruined Kasbah protected by its ramparts.

#### El Jadida, the fortified city

Southwest of Casablanca, the Portuguese fortified city of Mazagan is an ancient coastal town, impressive testimony of Portuguese architecture with houses adorned with pilasters and wrought-iron balconies. Listed as World Heritage of Humanity by UNESCO, the former Mazagan, known now as El Jadida, has preserved its bastions, tangled streets and walls in a holiday resort atmosphere.

#### Portuguese famous places

The Portuguese cistern is a remarkable underground room, part of the castle built by the Portuguese in 1514 ...

#### Enduring traditions

Traditionally, the city of El Jadida has been a horse-riding place for decades. Famous for the quality of its horse breeding, the town hosts one of five national stud farms in the country. It is especially known for the famous annual moussem «Moulay Abdallah Amghar» which brings together more than a thousand horsemen, and fantasias, where different tribes follow one another until dusk.

The horse show, another equestrian event in El Jadida, has quickly become the annual gathering of breeding and equestrian art amateurs since 2008. El Jadida offers pleasant horse riding excursions along the beaches or in the surrounding forests.

Falconry, an ancestral know-how, once reserved for lords, is the prerogative of El Jadida, where falcons training and hunting exercises are the pride of the region.

#### Mazagan

Vastness of the ocean, never ending beach, fragrant plants, this natural setting was chosen for the new «Mazagan Beach Resort.» With luxury hotels, cozy villas, a casino, a golf course and various activities, the Mazagan Beach Resort satisfies all requirements.



Portuguese Cistern

### From Safi to El Oualidiya



Safi's Portuguese fortifications

#### Safi: A glorious past

Free as the vast surrounding expanse, soft as the Atlantic breeze, Safi has a rich and great historical heritage. The city tour starts in the Sea Castle or Ksar El Bahr, a square stronghold built near the water in the sixteenth century by the Portuguese, then continues in the charming old town lined with stalls and craft guilds. The medina has kept intact its wall of Portuguese style. The Alleys lead to the mosque and the Portuguese chapel.

At the end of the Blacksmith street stands the potters' hill, home of pottery, ceramics. Famous for their skills, Safi's artisans transmit their mastery

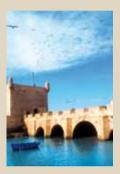
from generation to generation. Moreover, a museum in the city is dedicated to ceramics. Another must in the city, the port of Safi, renowned in Morocco, for its rich fisheries. Tourists and passersby savor the sardines, the region famous fish. If the city attracts history lovers, it is also a favorite place for surfers. Listed among the «World Class Waves,» the waves of Safi, fast and powerful, are one of the ten best in the world.

El Oualidiya: a relaxing breeze Nestled beside a heavenly lagoon, Oualidiya is a haven of peace. You will never forget the taste of those succulent oysters in the parks or in one of the many restaurants lining the beach. Suitable for swimming, sailing and fishing, Oualidia is a charming seaside town you can't afford to ignore.



El Oualidia lagoon

### Essaouira - Mogador



The port of Essaouira

In Essaouira, far from the urban bustle, delight and easy living are always on the agenda. Proud and imposing, the city proudly unveils its landscape of towering walls, historical fortifications and guns pointed towards the ocean.

Listed as a World Heritage Site by Unesco, its medina, dotted with proud and untouched buildings travels through the ages and seems protected from the ravages of time. You can stroll and let yourself be taken by the fragrance of spices and scents of wood working. Inside the medina, the Moulay Hassan square is the liveliest place in the city, near the ramparts and the port where grilled fish is savored by all amateurs. Further away, in an old stately house built the nineteenth century, the Sidi Mohamed Ben Abdellah museum presents the cultural heritage of Essaouira. Essaouira, a renowned art city, is a harmonious watercolor, and offers, along its walls, frescoes of powerful colors.

In its streets a range of art galleries, exhibit the works of local talent. Legendary setting of Orson Welles' film «Othello», and a replica of Jerusalem in the movie «Kingdom of Heaven», it falls in step with the major film productions. Essaouira also vibrates to the rhythm of music, especially gnaoua percussions during its annual festival.



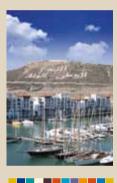


#### Mogador resort

On the Atlantic coast, facing the medina, tourists are welcome in the new Mogador resort in a natural landscape. With a design that preserves the surrounding vegetation and topography of the site, Mogador resort is a shining example in terms of sustainable development. It offers luxury hotels, lakes with facilities and two golf courses. Popular seaside resort, the waves of the trade wind city attract each year thousands of surfers from all backgrounds.



### Agadir



One the most beautiful bays in the world, the beach of Agadir is over 10 km.

Its coastline extends south towards the Saharan provinces, and penetrates inland to the mountains of the Anti-Atlas.

Two emblematic sites overlook the beautiful bay: the cornice and the ancient Kasbah. The first is an invitation to a stroll among the shops, cafes and pubs for a moment of relaxation on the seafront, the second, stands majestically with its prestigious past and overlooks the bay and the fishing port. Strolling through this bustling port is a refreshing moment. An enthusiastic and exciting atmosphere prevails with the fish diner stands, the restaurants in the port offering you fresh grilled fish or cooked the Gadiri way. Agadir blends harmoniously with its mild climate. The «new town» was recreated by the Italian architect Coco Polizzi, 5 km from the center, in a eucalyptus forest. This cultural village has retained in its narrow streets the regional tradition of its craftsmen.

A spa treatment in the Atlantic is perfect for fitness and an invigorating and revitalizing health and beauty stay.

Most major hotels have luxurious steam rooms, spas and provide beauty care based on natural ancestral beauty products like argan oil, henna, ghassoul...





### Taroudant

In the Amazigh heritage museum, collections of finely crafted silver jewelry testify to the richness of the Berber culture. The Argan tree, omnipresent in the region, found nowhere else in the world. You will recognize its foliage and the goats that do not hesitate to climb on it.

#### Located 80 km east of Agadir, Taroudant is protected by magnificent adobe walls.

You will relax in its many scattered gardens enjoy the scenery, feeling far from home.

Strolling through the sinuous streets of its medina and both Arabic and Berber souks is a real pleasure. The souks are filled with spices, herbs and delicious fruits, while jewelers, antique dealers are plenty.



Rampart Taroudant

### From Tiznit to Dakhla



Blossoming almond trees

#### Tiznit: Passion for silver

78 km from Agadir, between the mountains and the Atlantic coast, is Tznit, distinguished by its high pink crenellated walls, as in a film set.

This city has mastered the art of silver jewelry. When entering the medina, you will discover real treasures: brooches, headset jewelry, rings, daggers for men ... The large Mechouar square is a pleasant stop to enjoy the nightlife of the city.

#### Tafraoute: Celebrating Almond

From Tiznit to Tafraoute (110 km), the steep road leads to the lunar landscapes that change as the road enters the valley overhung by huge blocks of pink granite. The city is the land of almonds and celebrates the almond trees in February with a festival lasting until dawn.

#### A spectacular coastline

In the Souss Massa National Park, nature is most beautiful. The park offers a unique flora and fauna, hosting a myriad of migratory birds like flamingos, storks or ibises as well as Addaxes, ostriches and Orixes.

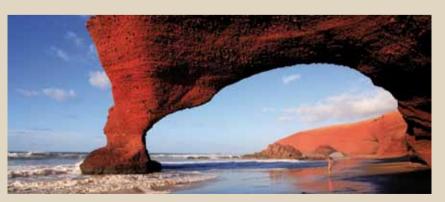
A wild landscape made of cliffs, dunes, and forests.

Further south, you find a high cliff overlooking the ocean. There is the picturesque village of Mirleft. Ideal for relaxing, with a choice of small coves that open between towering cliffs, unique spots that fishermen and surfers recommend each other secretly.

#### Guelmin

Once the desert gate and essential stop between Morocco and Africa in the days of Africa's wealth, Guelmin, welcomed the nomads for the gatherings of caravans.

Today, in June, all the people from the surrounding areas gather here to celebrate the moussem of the camel.



#### Tan Tan

On the doorstep of the Moroccan Sahara, the city of Tan Tan is proud to bring together the largest population of desert nomads.

Its moussem glorifies the traditions of these tribes coming from different African places. Camel races, horsemen parading, tents erected for the occasion and art shows and scenes of desert life are the mainstay of moussem.

#### Oued Chbika

Spectacular beaches, cliffs, fine sand dunes, the scenery is breathtaking! Oued Chbika has a natural park hosting migratory birds like the flamingo, the great cormorant or the Black Scoter.

#### Smara

You will find a warm and welcoming atmosphere in Smara, a city nestled between the desert and the Atlantic with buildings topped with white domes.

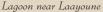
#### Laayoune

Crossroad of southern Morocco, Laayoune is a city of warm colors and long stretches of golden sand. A pleasant and unusual coastal city, near the Atlantic and 500 km south of Agadir on the road to Dakhla. Laayoune is dominated by the amazing Spanish cathedral, and the vast Mechouar square, the meeting point of the inhabitants.

#### Dakhla

Dakhla is an enclave of a striking beauty. Mysterious, it is a unique peninsula. The city hosts a great annual cultural and sport festival in February between sea, sky and desert. Dakhla is the kingdom of board sports where many tourists and locals get carried away by its massive waves. Something which makes it stands as the undisputed queen of the wave.







Moussem of Tan-Tan

# Looking for cultural heritage Rabat



The Chellah

#### Everlasting imperial cities

Welcoming buildings, majestic madrassas, impressive mosques, enchanting palaces, ancient Kasbah, the ancient cities of Morocco preserve the soul of their old buildings.

Rabat, Meknes, Fez and Marrakech are an ode to the prestigious history of the Kingdom through the various civilizations it has known. Divinely preserved, every part carries a glorious heritage that transcends the eras.

#### Rabat the elegant

Capital city of the Kingdom, Rabat is a prestigious stop where calm and privacy are synonymous of elegance and lifestyle. This modern city has managed to preserve its authentic nature.

#### Famous places of the capital

The wall surrounding the old town is pierced with five monumental stone gates (Bab el Alou, Bab el Had, Essoufara Bab, Bab and Bab er-Ruach Zaer). In Chellah, Sala Colonia is the necropolis and the ancient city of Sala. All these ruins, with thousands of birds, storks and wild vegetation, are one of the most endearing sites of Rabat.

The remains of the Hassan Tower show the importance of a mosque that must have been one of the most important places of worship in the Muslim world.

The Mohamed V Mausoleum is a masterpiece of Moroccan traditional art showing all the skills of Morocco master craftsmen. The Oudayas casbah is filled with a calm atmosphere with its garden and Andalusian Moorish cafe.



Mohammed V Mausoleum

#### The medina

The medina is heart of Rabat craftsmanship, recognized for its excellence, refinement and finesse inherited from the Andalusian tradition. The Consuls street is most active.

#### Cultural Dialogue

Committed to an artistic and cultural life, Rabat has many museums. The national library duly preserves the documentary Moroccan heritage enshrined in the collective memory. Rabat is the capital of the music of the world. It hosts the prestigious «Mawazine Rhythms of the World,» festival which became of the major world music festivals.

The Chellah Jazz festival is one of the leading fusion musical events in Morocco.

#### City of the Future

Symbolizing the Kingdom's revival, Rabat is a must destination thanks to its quality tourism infrastructure, its conference centers, restaurants, recreation areas, beaches. If competition is for you, you can choose to compete in horse riding competition in equestrian clubs, or in golf games.

Rabat is also a destination for wellness and relaxation.

#### The splendors of Salé

Regarded as the twin sister of the capital, the city of Salé has yet a culture and identity of its own.

Its glorious past as a Pirate Republic appears at every stop of the journey. Going beyond the walls that once preserved Sale from Spanish pirates attacks, the charming streets covered with thuya wood reveal an authentic medina.

From the souk Al-Ghazal, the auction market, to the souk El-Merzouk dedicated to jewelers, you wander delightfully through the stalls. On the city heights is the great mosque and the madrasa of Sale, now a museum. Its yard is a fine example of Hispano-Moorish refined art.



The Andalusian garden of Oudayas casbah



Consuls street

26



Inside the Foundouk Nejjarine Cradle of Morocco's great dynasties, the prestigious city of Fez is outstanding in cultural, religious and historical terms.

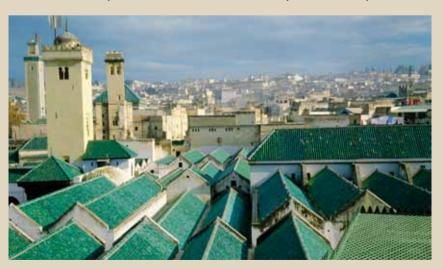
Founded in the 18th century, the city experienced a golden age between the eleventh and fourteenth centuries, in particular under the Merinid Dynasty. It is a meeting point of civilizations mixing Arabs, Berbers, Sephardic Jews, Andalusians, Sicilians, culminating in a flourishing of art and knowledge, coupled with a commercial development. The creation of Fez el-Jadid marks the full development of the city and the climax of Moorish art illustrated by the construction of magnificent buildings.

# The medina a labyrinth of wonders

The Fez medina is a labyrinth left intact since the Middle Ages. Listed since 1981 in the Universal Heritage of Humanity by UNESCO, it has many authentic and sustainable treasures that have been kept for over 1200 years. The largest medina in the Arab world is surrounded by 24 kilometers

of walls and counts 9500 houses, 176 mosques, 83 mausoleums, 11 madrasas, and 40 hammams. Behind the ancient gates of the old town are hiding magnificent palaces standing close to each other and jealously kept secret by block of walls. Once behind the gate, it's an amazing sight! Stucco, carved cedar wood; zelliges, arcades surmounted by stalactites; balustrades, wrought iron gates; indoor gardens combining marble fountains and greenery. The Glaoui palace rivals with the Mokri Palace, the latter being part of Morocco's heritage. There, you can admire the fine work of the woodcarvers or the delicate lines of the wrought iron sculptured with surgical precision.

In Fez you will find beautiful madrasahs, buildings dating from the Merinids dynasty. The vast esplanade of the Royal Palace, the main monument of Fez el-Jadid, offers impressive views over its finely carved doors. The Mellah, Jewish Quarter founded after the sixteenth century by the Sultan to protect the Jewish community in the city is crossed by the main





Fassi Embroidery

street, a bustling thoroughfare gathering all kinds of businesses: jewels, upholstery, fabrics. The houses of the Mellah differ from Muslim houses by the windows looking on the outside and their wooden and wrought iron balconies. The Synagogue Ibn Danan is a seventeenth-century Judeo Moroccan heritage masterpiece and worth a visit.

The North Borj has now become an Arms Museum. The remains of Merinids Tombs are perched on the hill of Al qolla. From these heights overlooking the city, the view of Fez el Bali and the Sebou Valley is magical.

#### Art as a Legacy

In the streets of the old Fez you can see the legendary craftsmanship at work. Each district of the medina turns into a bustling small business area.

From Nejjarine with its numerous carpentry shops, to Seffarine known for its Boilermakers and coppersmiths, to glazed ceramic workshops marked by the famous cobalt blue of Fez, to embroidery another delicate know how of this city and to the tanneries, renown working place of the pelt workers, Fez boasts of those trades bequeathed from father to son, talents honed over the time, of this unique energy for craftsmanship.

Fez is refinement in everyday life and wellness culture.

You shall be immersed in its hammams, its spas and thermal springs, the magical world of oriental fantasy! Its exquisite cuisine is transmitted from generation to generation, a master stroke for Fassi women.

Many cultural events are organized throughout the year in Fez and they take place in unique settings charged with history (palaces and estates of the medina, museums ...)



The Medina of Fez: A view of a city no one suspects the feverish activity

### Meknes



Stud farm in Meknes

Meknes is one of Morocco's imperial cities, which medina is listed as world heritage of humanity. Embedded between the Atlantic plains and the Eastern highlands, between the northern Middle Atlas and the hills of the Rif Mountains, it unveils a harmonious splendor. You will never forget your visit inside its walls where are combined wellness in its purest form, smooth lifestyle and ancient grandeur.

Meknes, with its architectural heritage, is an enchantment for its visitors: its wide ramparts, impressive palaces, its mosques, madrasahs, gardens, pools and museums.

#### Buildings that defy time

The ramparts of the city covering nearly 40 km in length are pierced 20 fortified gates, towers and bastions. At first glance, the Medina appears as a strong fortress. Here, the gates are works of art and souks offer a scenic and unusual journey. The Al-Hedim place, a vast esplanade is an essential thoroughfare to access the souks. At dusk, the square and its large market come to life to accommodate merchants, acrobats, storytellers and fire eaters. A popular and timeless atmosphere is renewed.

On the edge of the Al-Hedim and the medina, the Dar Jamai Museum, in the Moorish style is now the Regional Museum of Ethnography, where gold threaded embroidery, pottery and antique jewelry recall the past splendors of the Kingdom. The Bou Inania madrasah is a masterpiece built according to traditional Koranic school plans. The walls of the courtyard are covered with zelliges, chiseled stucco, and beautiful cedar wood carvings, offering a wonderful example of Moorish decor. Heri Souani dates from the time of Moulay Ismail. With huge proportion, it consists of 23 naves supported by pillars and arches. This place was used in many international films: such as «The Last Temptation of Christ» and «Jesus of Nazareth.»

The Moulay Ismail mausoleum, built in 1703, is one of the few religious buildings open to non-Muslims.



Bab El Mansour



Damascene a specialty of the city of Meknes

#### The little treasures of Meknes

With more than 50,000 artisans, Meknes and its region perpetuate ancestral knowledge in the art of wood carving and painting, weaving (carpets, hanbel, embroidery ..), wrought ironing or inlaying, leather (leather goods, binders and slippers).

Ecotourism destination per se, the resources of the Meknès-Tafilale region are infinite. It is «Morocco's water reserve» as well as a forest, pastoral and agricultural land. A land with limitless resources, famous for its olive oil, its date palm culture, horse farming, trout farming....

#### Around Meknes

About twenty miles north of Meknes, built on the rocky outcrop overlooking the valley of Oued Erroumane, the quiet town of Moulay Idriss houses the mausoleum of the founder of the Idrissides dynasty.

Volubilis, another key city in the region, was listed World Heritage by UNESCO in 1997. Volubilis is the largest archaeological site in Morocco and is renowned for the many mosaics decorating the antique buildings.

Going up towards the Middle Atlas, you will see along the road, huge cedar forests land, dotted with green valleys, lakes and springs. Plenty of options for hiking, horse riding, trekking, mountain biking, fishing. At the heart of the mountains flows the longest river in Morocco, Oum Er-Rbia, rising 40 km from Khénifra.

Ifrane, nicknamed Morocco's Switzerland is a charming traditional province at 1650 m. Displaying an urban character reminiscent of the alpine resorts with stone chalets and red tile roofs, it has a delightfully quiet and discreet atmosphere.

The mountain tops are often snowy in winter and the landscapes are pastoral.

Skiers should not miss the slopes of nearby stations, Michlifen (2036m) and Jbel Heb (2104m).



The Arch of Triumph, Volubilis

### Marrakech



Menara

A mystical and yet exciting city, sparkling with life, Marrackech reveals its splendor to tourists eager to discover art galleries, exhibitions, celebrities, luxurious palaces and trendy nights. Its thrilling magic works divinely, know why?: People always come back.

#### The «musts» of the Red City

In Marrakech, there are two cities in one: The old city behind its walls and the new city with the Guéliz and wintering districts, and the Mohammed VI Avenue. Marrakech offers hiking, cycling or horse-drawn carriage strolls in the traditional Marrakchi way.

A green and spacious city, Marrakech has many gardens and woodlands. The Majorelle Gardens, the Arsat Moulay Abdessalam park, the gardens of Bahia Palace, the orchards of the Menara and Agdal are places of tranquility, relaxation and delight.

Surrounding the palm grove, with over one hundred thousand trees, offer tourists a pleasant opportunity for carriage rides.

Built by the Almohad in 40 years with simple lines, with a sophisticated decor and balanced propor-

tions, the Koutoubia is one of the most beautiful monuments of the Maghreb, with a minaret you can see 25 km away. Jemaa el Fna is a spectacular open space and meeting point, with outdoor cafes and plenty of entertainments, listed as Oral and Intangible Heritage of Humanity by UNESCO. It's a rendezvous point for spice merchants, storytellers, fortune tellers, acrobats and the famous Gnaouas. Ben Youssef madrasah, is a unique work of art in marble, stucco, tile and cedar wood. Nearby is the M'Nebhi palace, beautifully restored, it has become the Museum of Marrakech with exhibitions on contemporary art and cultural heritage of Morocco. The Saadian Tombs are a royal necropolis (fourteenth century) with columns of Italian marble and dome made of carved cedar wood.

Two must visit are the ruins of El Badi Palace, once considered the wonder of the Muslim world.

The Bahia Palace (Palace of the «Beauty») from the late nineteenth century which building lasted seven years, is remarkable for its architecture, fountains and shady courtyards.



Square Jamaa El Fna

#### Cities of artists

Marrakech is more than ever a city of artists. The many art galleries and literary cafes, offering beautiful spaces dedicated to painters, sculptors and artists are here to prove it.

#### Marrakech Enchantment

Dream Palaces, luxury hotels, beautiful riads, and social gatherings, Marrakech deploys its opulence without shamelessly. All world leaders come here to relax and experience the magic of the enchanting Red City. International Film Festival, Festival of Popular Arts, Comedy Festival, «Caftan» Party ... There are countless events that have chosen Marrakech to be known.

# The back country: Lakes and mountains:

In winter you can enjoy the ski resort of Oukaimeden. A must visit is the Ourika valley sinking into the foothills of the Atlas: a beautiful green valley fringed with villages with houses built in adobe and a perfect setting for hiking.

#### Tizi-n-Test and Tizi-n-Tichka

Two passes cross the High Atlas to the south: Tizi-n-Test and Tizi-n-Tichka. The road leading to Tizin-Test is one of the most spectacular in Morocco. It climbs up into beautiful valleys up to 2092 m, where you will discover a splendid view of the Souss valley. Toubkal National Park

In the High Atlas, Toubkal National Park, offers an exceptionally diverse population. With a mountain guide, climbing takes two days with an overnight in a camp or shelter.

#### Beni Mellal Azilal

Enjoy a stop in Beni Mellal to bathe in the springs of Ain Asserdoune or the Ouzoud waterfalls. With its waterfalls and many

streams, the area is perfect for canoeing and kayaking, rafting and canyoning.

We can also go fishing on the lake of Bin el Ouidane, north of Azilal. In Beni Mellal you can go paragliding, jump with a parachute or ride an ultralight aircraft and fly over the valleys of the Atlas.



Berber village in Ourika valley



Saadian Tombs

# The Deep South



Surreal landscapes, unique scenery, desert land as far as you can see, the Deep South creeps quietly where the sand quietly creates dunes and palaces, where water give birth to green oasis, fertile plains and deep valleys. Amid these natural treasures, the journey begins, continues, and never ends, between bivouacs, casbahs, palm groves and wadis. From Ouarzazate to the Draa, Dades and Ziz valleys towards the pre-Saharan nomad villages, the adventure of the Deep South stretches indefinitely, constantly pushing the limits in a timeless purity.

At the crossroads of the valleys of the Draa, Dades and Ziz, between the mountains of the High Atlas and the desert areas of the pre-Saharan region, stands Ouarzazate. It is the guardian of the Deep South typical emotions.

Fortifications of another age, shadows of palm trees creeping on the walls and water gorges flowing slowly, it all participates in making this place a coveted setting for the greatest filmmakers of this world. Ouarzazate jealously watches over this out of time legacy.

In the souk, henna, dates, roses, spices and sage stands beside Berber pottery, carved stone objects and Taznakht carpets. The craft center contains sculpture workshops and silk embroidery with flamboyant colors.



The Kasbah of Ait Ben Haddou

### Ouarzazate



Majestic and immortal, the casbahs look down on travelers and ignore the passing of time

#### Guardian of the Kasbah

Filled with powerful serenity, the majestic Ouarzazate Kasbah stand on the heights of the city, great ocher citadels built in adobe, a mixture of clay and straw. See for example the Taourirt Kasbah and the Tifoultout Kasbah, two imposing buildings listed as national heritage. You must also visit the epic Kasbah of Ait Ben Haddou located thirty kilometers from Ouarzazate, and listed as world heritage by UNESCO

#### An epic aura

Setting of great film productions in the world, the city hosts the best of cinema. With its magnificent setting for great international films, Ouarzazate has been, for decades the meeting place of the directors in the world. For example «Kundun» by Martin Scorsese, «The Jewel of the Nile» by Lewis Teague, «Tea in the Sahara» by Bernardo Bertolucci, «Gladiator» and «Kingdom of Heaven» by Ridley Scott, «Asterix and Obelix» by Alain Chabat . With several movie studios and a film museum, its visitors are immersed in incredible settings. The city has also founded a film school offering training programs in film business, a commendable initiative to encourage young talent in the making.

#### In the Valley of Roses

Famous throughout Morocco, the roses of the Kalaat M'gouna Valley are valued for their beauty and exceptional fragrance. They are picked up in May and it is the occasion of a big celebration, «The Moussem of Roses» in Kalaat M'gouna. The most fragrant one, the Rosa Damascena is cultivated in beautiful rose gardens and its rose water is a delicacy for the senses.



Picking roses in Kalaat Magouna

### The Dades Valley



Dades Canyon

#### Skoura: Dades infinite resources

First city east of Ouarzazate, Skoura is a huge palm grove. Taking a walk among the palm trees, apple trees, almond trees, walnut trees, and pomegranate trees and fig trees is a true moment of solace. The city of Skoura is known for its Kasbah, the most famous being the Amerhidil. Dar Aït Hammou, Tighermt'n Oumghar in Toundout, Dar Aït Souss, Dar Bel Ait El Hussein.... So many names which illustrate the important number of these small castles and the richness of Skoura.

# The Dades Valley: a journey out of time

On the ancient road of the thousand Kasbah, you will discover the valleys of the Deep South and the wonders of the Berber tradition. Called the casbahs road, the valley is dotted with the majestic and typical citadels, meandering blithely along crop fields and colorful gardens. Almond trees, fig trees, olive trees and silver poplars line the Dades Valley, against a peaceful background of greenery. As you get closer to the foothills of the Atlas, the gorges of the Dades become steep and go enter through high cliffs, daunting waterfalls, and endless streams where you come across friendly Berber tribes. Ksours, adobe citadels, fortified villages and community granaries punctuate this wonderful journey.



The Dades Valley

### Towards Ziz valley



#### From Tineghir to Todra: A unique wadi

Tineghir is a small town on the road that goes deep into the stunning Todra Canyon. There is a beautiful palm grove dotted with farming plots separated by séguias. Further north, the steep road, lined with Berber provinces and nomadic herdsmen, leads to a surreal landscape, the Todra Canyon. They are embedded in a plateau dividing the High Atlas and the Djebel Sarhro, where runs crystal clear river. The pink-tinted rocks become bright red ochre with the sunlight. To prolong this moment of grace, stay overnight and go hiking with organized groups on site.

In this valley towards Errachidia, the Ziz river finds its way into limestone rocks, between dry red high cliffs. It leads to an incredible stretch of water, fringed by a thin strip of green land, with ochre shade banks where apricot trees are growing. The palm groves follow one another along the river which goes to the south where it feeds the huge Tafilalet palm grove.



The Ziz valley

### From Errachidia to Merzouga



city of Sijilmassa used to be. Merzouga

> In Merzouga, you will see the first dunes, undisturbed sand hills, infinite spaces subject to the sun and wind. In turns their color become pink, ocher and reddish subject to the dazzling sun, they mesmerize the onlookers ... A divine show which calls for contemplation.

Further south is the historical

province of Rissani, last stop

before the unforgettable adventure

of Merzouga. The city is the

birthplace of the Alawite dynasty.

It contains a lively souk, the Ksar

Aber and remains of palace walls,

and is probably where the famous

The activities offered by the locals are up to the grandeur of the place. Hiking, biking or camel riding, night in an inn or in bivouacs in Berber tents will make your experience unforgettable. At the heart of the Sahara, it is time for meditation and relaxation. Revel in the healing virtues of sand dunes. Take a dive and experience the healing powers of sand baths and let yourself be carried away by total feeling of well-being.

Untouched by the constraints of time and space, alone in a silent and pure open land, Merzouga is simply subjugating.



The dunes of Merzouga

### Zagora and the Draa Valley



Sand marathon

### Draa valley: A picturesque pre-Saharan land

About fifty miles south of Ouarzazate is the river Draa with fascinating shores stretching nearly over 200 km running along the sides, passes and gorges of the southern mountains. The Draa, once the longest river in Morocco, has its sources in the High Atlas and irrigates the pre-Saharan villages before flowing into the Atlantic.

Its huge valley surrounded by date palm tree and henna plantations, is a colorful extent of palm groves, orchards, authentic Kasbahs and welcoming Berber villages.

## From Zagora to Tamegroute: A taste of the desert

Green oasis and main stop before the caravan route leading once to Timbuktu, Zagora contrasts with the dunes of the Sahara, and is surprising by its colors: bunches of yellow dates at the top of palm trees, pink laurel flowers, mud houses and ocher slopes of the "Jebel Zagora". Further away, the road continues through the mountains and on a strip of cultivated land to the village of Tamegroute. Several mosques with blue faience covered roofs and white minarets lie ahead, as well as a renowned madrasa and a famous library containing religious works of great value.

### Tinfou: Mecca of magic nomad life

5 km from Tamegroute on the outskirts of Tinfou, the first dunes of the desert appear. There are few vehicles and shepherds give way to nomad people. Here, with large and undisturbed dunes, time stops, and pristine scenery stretches as far as the eye can see. Further away, when reaching the village of El Ghizlane M'hamid, the feeling of touching the end of the world is overwhelming. The desert province is surrounded by sand ergs of breathtaking beauty... Camels, Berber tents, bivouacs and sand baths await adventure lovers.



The Draa Valley

# The art of living in Morocco



Morocco is a land of hospitality. Land of varied landscapes, contrasting contours and lush nature, it offers its legendary generosity and authentic know-how.

With typical assets and inexhaustible resources, the cities endorse different personalities, competing for charm and hospitality. Strolling through the souks you will discover local products and unique handmade treasures. Morocco is pleasure in everyday life, a heady scent of orange blossom, eucalyptus and tamarisk. Great ambassador of art, Morocco offers a lot of artistic events of all kinds, and numerous art galleries, cultural centers and spaces for unique artists. Cradle of noble music, the Kingdom claims a musical legacy, the pride of its inhabitants (Andalusian music, Gnaoua, Amazigh, chaabi, malhoun, and many others ...)

### Enjoy Morocco

If you have a taste for good things, you will enjoy the authentic, typical and memorable cuisine. Moroccan cuisine is celebrated throughout the world. It is in the image of the country: generous, dense, colorful, fragrant, and abundant. Rich and diverse, it also takes the colors and flavors of each region. Moroccan cuisine reflects the country's complex history and the different people who settled there. Discover its great classics and its many variants.



kanun player



Pigeon pastilla with almonds

### The great classic dishes

The imperial cities offer plenty of renowned dishes perpetuated from generation to generation. Heir to the thirteenth century Arab-Andalusian cuisine, Moroccan culinary art combines deliciously the sweet and salted, expertly using all sorts of spices and condiments: cumin, coriander, saffron, paprika, cinnamon... Ingredients found in the pigeon pastilla with almonds, a local recipe. The light puff pastry that envelops the filling is a specialty that Fez women transmit to each other from generation to generation. The Mrouzia is a great success of Fez gastronomy; initially prepared during the festival of Eid al-Adha (the «Feast of Abraham's Sacrifice»), it uses an original blend of spices, the Ras el hanout, or literally «head shop», which is made of 35 and 45 different spices from Morocco but also from the MiddleEast or Sub-Saharan Africa. Fish is also on the menu in Moroccan cuisine: Tuna tagine with raisins, monkfish with preserved lemon, sea bream with fennel and celery, and fish balls in saffron rice ... Moroccan cuisine also benefits from Berber products (argan oil, saffron, honey, almonds).

The tagine is a Berber meal, and dates are a Bedouin delight accompanied by milk or Lben. The Moors introduced olive oil, almonds, fruits and herbs.

Arabs brought the spices, not to mention the British, who, in the XVIIIth century, imported the famous tea which has become the national emblem.

From traditional dishes to the famous pastries that Moroccan women only know the secrets, you can have Moroccan cuisine without moderation.



### Crafts and Shopping



### Handmade Treasures

Strong with an artisan origin, Morocco has cumulated over history typical business activities and knowhow immortalized from father to son. Each region is distinguished by its craftsmanship and its field of competence. The traditional souks of the medinas exhibit admirable ingenuity and traditional works shaped by talented hands. An unmatched dexterity whose secrets are transmitted inside the workshops boundaries by master craftsmen. Tapestry is a major art in the kingdom and a female-dominated crafts involving infinite subtlety in the making. As a proof, the reputation of the traditional carpet of Rabat is equal to that of oriental carpets. Pottery handicraft is second after tapestry and considered among the oldest specialties in the country, especially in the areas of Rabat-Salé, Fez and Safi. A subtle art that gives us wonders such as colored tagine dishes, miniatures, decorative vases, lamps.

### The new Moroccan design

The traditional souks of the medina live side by side with the new district and their elegant fashion boutiques. The major western brands are represented in the Moroccan shops: Leather goods, clothing, jewelry, shoes, represent the modern side of Moroccan shopping.

Today we are witnessing the development of a revisited Moroccan crafts. This marriage of tradition and modernity is an opportunity for ingenious discoveries and generates original quality productions that meet the contemporary sensibility. Many creators, Moroccan or foreign, redesign materials and tradition to create modern and trendy objects. Marrakech has become a temple of design.



## Back to the origin



Rose water

### Morocco, the Kingdom of wellbeing

Introduction: In Morocco, wellbeing is an ancient culture. Nothing beats the deliciously vaporous atmosphere of the mythical hammams, where the soul hovers in the midst of purifying scent. With massages, natural treatment and fitness, spas are a haven of peace with equipped with advanced devices and skilled personnel. From Ghassoul to argan oil, not mentioning the benefits of the soothing ocean waters and healing power of countless plants, nothing disturbs your moments of relaxation.

### The hammam: Ancestral virtues

The hammam is a ceremony of blessings and virtues that has its origins in the Greco-Roman antiquity.

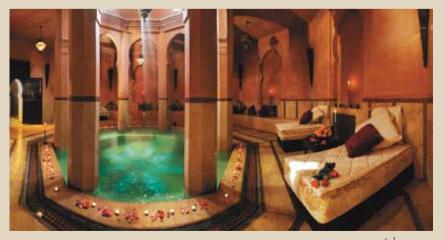
In this magical place, with walls of tadellakt and zelliges, a special atmosphere prevails, veiled by the heat and vaporous moisture where you find peace of mind. Black soap scrub, ghassoul wrap, rose water or orange flowers mask, massages with essential oils, argan oil hydration: It all creates a euphoric moment of bliss.

## Thalassotherapy: A wave of well-being

Spa in Morocco is the quality of treatment, the change of scenery and an enchanting atmosphere. With its 3000 kilometers of Atlantic coastline and 500 kilometers of Mediterranean coastline, Morocco has everything to provide care quality thalassotherapy. To the virtues of sea water, with both modern and authentic amenities are combined advanced technology and qualified personnel.

### Spa: Heaven on earth

Spas are developing very fast in all Moroccan cities. You will find a full range of services combining quality natural products and expert hands, for a unique sensory journey. From aromatic massages to face treatments, scrubs and baths, all for one purpose: to offer you a great time.



A hammam

## Sports naturally



Morocco is the land of adventurers. On the calm waters of the Mediterranean, all water sports lovers find are in heaven. Fishing trips on sailboats or catamarans, diving to discover dolphins, water skiing, Jet Ski or sea kayak: there is something for everyone. On the Atlantic side, it is paradise for board sports lovers! Surfing, kite surfing, windsurfing, yachting; they're all on the long white sandy beaches from north to south. Venture into the backcountry, the Middle and High Atlas and a live as one with nature through hiking, trekking, hunting parties.

Further south, experience the magic of the dunes, and then have a rest in the shade of Berber tents. Last but not least in Morocco, skiing on the steep slopes attracts winter sports lovers.

### Boating is fun

On the Mediterranean, all sailing lovers can take to the sea: light boats, long cruise, fishing trips aboard sailboats and catamarans. The Mediterranean in Morocco enjoys a moderate and constant prevailing wind, a moderately rough sea and at the right temperature, and a pleasant climate that encourages all water activities and sports. Scuba diving in crystal clear waters reveals the seabed flora and fauna in the southern coast of the Mediterranean. The absence of strong current, the diversity of diving spots and the equipment available on site, they all make the Mediterranean one of the most interesting spots for divers of all levels. In addition, places and equipment are specifically made available to all fans to create the ideal conditions for fishing.



Bodyboarding, surfing, windsurfing, funboard: all sports are practiced in heavenly spots along Morocco's southern coast



### A thrilling coast

Along the coast connecting Safi, Essaouira, Dakhla, are some of the best surf spots in the world. Today the region is world famous for its powerful waves and steady swell from September to April. Another revered spots for surfers, the coast of Imessouane is a paradise of biodiversity, wild and authentic, where you can surf all year round. Essaouira is a mecca for surfers. The city has become in recent years, a paradise for water sports and hosts the final stage of the Kiteboarding World Cup, a rendezvous the best kiteboarders world never miss.

### Board sports in Dakhla

In Dakhla they practice all sports including windsurfing, kitesurfing and stand up paddle. In late February, the international surfing competition takes place in Labouir Foum, the stronghold board sports. Dakhla is also where the world longest race takes place with over 40 km. In this unique competition, the best windsurfers and kite surfers in the world compete.

### Adventure in nature

Whatever the region, hiking trails are varied and numerous. Hikers will choose walks in the oak forests, the steep paths of the Atlas Mountains or trekking in the desert. The mountains in Morocco offer a wide variety of activities such as trekking, hiking, climbing, caving, hunting, fishing, canyoning. A network of rural resting places managed by the local people, hiking trails, guides familiar with the natural environment and local traditions, everything is set up to facilitate your stay. Hunters will also get something out of it.

### Defying the slopes

In winter you can both ski and swim, in the ski resort of Oukaimeden for example, that meets international standards and located 75 km from the city of Marrakech.



### Go for adventure!

A mountainous country, Morocco offers all types of activities, hiking, rafting, paragliding, caving climbing, hunting, fishing, canyoning ...

In winter, a good equipment quickly becomes indispensable and board sports like surfing and skiing, can become an appropriate option to tough trekking. The more experienced can try climbing to the top to reach «the roof of Morocco» and enjoy a fabulous view of the country. Whatever the region, hiking trails are varied and numerous. Hikers will choose walks in the oak forests, the steep paths of the Atlas Mountains or trekking in the desert. A network of rural resting places managed by the local people, hiking trails, guides familiar with the natural environment and local traditions, everything is set up to facilitate your stay. Hunters will also get something out of it. Feel free to take the lake route that runs through the wild landscapes of mountain heights. Most of the lakes in the Middle Atlas are located between Beni Mellal, and Azilal Khénifra. Several streams flow into the Ouzoud River which rushes down from over 110 m high to the bottom of a green pit lined with limestone.

These are the beautiful Ouzoud waterfalls. The mist rising above the rocks creates a permanent rainbow. The cold water of the river makes a refreshing swim.

It is also possible to combine hiking uphill into M'Goun Mountain and skiing downhill when there is enough snow.





In the canyons of southern Morocco, rafting and canyoning are popular sports

# Morocco, Kingdom of Golf



Friendliness, taste and elegance, the golf courses are an invitation to exceptional moments, and relaxation in the open air. Distinguished by specific settings, they are sometimes near the ocean, surrounded by dunes, embedded in lush nature or at the heart of ancestral sites. Discover the unique golf courses in a country where the sense of hospitality and service are legendary. Agadir, Marrakech, Rabat, Casablanca, Benslimane, Essaouira, Tangier, Cabo Negro, Bouznika, Settat, Lixus, Saidia, Fez, Meknes, El Jadida and Mazagan, they are all golfing destinations for all the fans. Each course has its own personality, the fruit of its architecture and the wide variety of lands, trees and climates found in Morocco. Whether beginners or professio-

whether beginners or professionals, all players here will find a golf course to their liking, with personalized services.



# Useful information and addresses

### Practical Information

### Entry formalities:

A valid passport for a stay of less than 90 days is required.

A visa is required for some nationalities – enquire at a Moroccan consulate or diplomatic representation in your country. No specific vaccinations are required for entry into the Kingdom of Morocco. If you are taking your pet along with you, make sure you have its vaccination booklet available.

### Changing money

Moroccan currency is the dirham, made up of 100 centimes. Foreign currency must be exchanged at banks or other accredited establishments.

### Time zone

Morocco is in the Greenwich Time zone, and time is G.M.T.

ONCF Railway station Call Center: 08 90 20 30 40 Website: www.oncf.ma

### Airport :

Call center : 00 212 890 00 08 00

Emergency phone numbers Police: 19 Fire Brigade: 150 Directory enquiries: 160 Road safety services: 17

Weather forecast: www.meteoma.net

Office des Changes (Currency regulator authorities): www.oc.gov.ma

# Offices of the Moroccan National Tourist Office Overseas

### Brussels

402 Avenue Louise 1050 Bruxelles – Belgique Tel : + 32 26 46 63 20 / 32 2646 85 40 Fax : + 32 26 46 73 76 E-mail : tourisme.maroc@skynet.be

#### Dubai

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### Düsseldorf

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#### Lisbon

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